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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : David L. Newbold
Serial No. : 09/401,581 Examiner: Ludwig, Matthew J.
Filed : September 22, 1999 Group Art Unit: 2178
Title : METHOD AND SYSTEM FOR PROFILING USERS BASED ON
THEIR RELATIONSHIPS WITH CONTENT TOPICS

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

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Technology Center 2100

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action dated October 6, 2003:

REMARKS

In the Office Action dated October 6, 2003, the Examiner rejected claims 1-7, 10-12, 14-16, 18-28, 31-33 and 35-37 under 35 U.S.C. §103(a) as being obvious over U.S. Patent No. 6,421,669 to Cohen et al. in view of U.S. Patent No. 6,560,588 to Minter. Additionally, the Examiner objected to claims 8, 9, 13, 17, 29, 30, 34, and 38 as being dependent upon a rejected based claim, but indicated that these claims would be allowable if rewritten in independent form.

The rejection and the objection are respectfully traversed and reconsideration is requested, as explained further below.